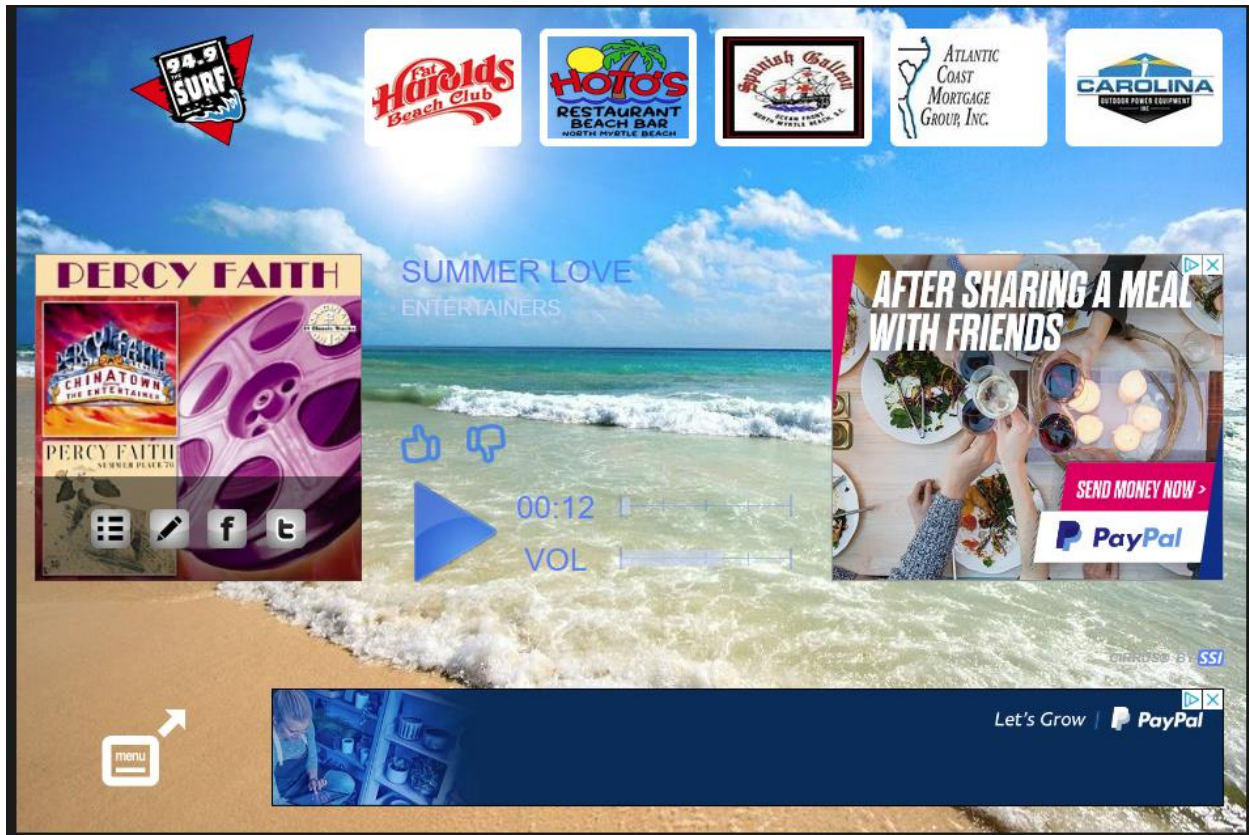


## **Carolina Beach Music, LLC**

(843) 663-9490

[www.949thesurf.com](http://www.949thesurf.com)



## 94.9 The Surf© Media Player

Top Menu Button and Content with Direct Link to your Website	\$200/mo.
Add your LIVE Video to Surf Player	\$200/mo.
Add your Deal or Coupon to Player	\$100/mo.

# 94.9 The Surf Shows



## Morgan in the Morning

DJ – Jim Morgan

Show Airs:  
7:00 AM – 11:00 AM  
Monday-Friday

## Host of A Joyful Noise

Sundays 7 am-10 am

A radio show with a positive message, showcasing gospel, classic and contemporary Christian Music.



## Edge Radio Show

DJ – Mike Worley

Show Airs:  
11:00 AM – 3:00 PM  
Monday-Friday

## Host of Surf Countdown

Saturdays 10 am-12 pm

A radio show that showcases music that has been voted on by our listeners. Each week we ask listeners to vote for the winner of the Surf Countdown.

[www.surfc countdown.com](http://www.surfc countdown.com)



## On The Beach with Charlie Brown

DJ – Charlie Brown

Show Airs:  
1:00 PM – 4:00 PM  
Sundays

# WVCO – FM Broadcast Schedule 2019



TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
7:00AM	Weather/Local and Current Events - 3 minutes					SATURDAY	A Joyful Noise with Jim Morgan
7:30AM							
8:00AM	Morgan in the Morning with Jim Morgan						
8:30AM	Atlantic Coast Mortgage with Wayne Page - 4 minutes    Loans/Brokerage						
9:00AM	Weather/Traffic :60						
9:30AM							
10:00AM							
10:30AM							
11:00AM	Weather/Traffic :60						
11:30AM							
12:00PM	Weather/Local and Current Events - 3 minutes						
12:30PM	The Edge Radio Show with Mike Worley						
1:00 PM							On The Beach With Charlie Brown
1:30 PM	PSA - Humane Society of North Myrtle Beach :60 sec.    Adoptions/Donations						
2:00 PM	Weather/Traffic :60						
2:30 PM							
3:00 PM	Weather/Traffic :60						
3:30 PM							
4:00 PM							
4:30 PM	Weather/Traffic :60						
5:00 PM	Afternoon Drive with Mike Worley						
5:30 PM							
6:00 PM	Weather/Traffic :60						
6:30 PM							
7:00 PM							
8:00 PM			Fat Harold's LIVE				
9:00 PM							
10:00PM							
11:00PM							
12:00AM							
1:00 AM							
2:00 AM							
3:00 AM							
4:00 AM							
5:00 AM							
6:00 AM							

**Surf's Stream Report for 2018**

January	<b>143,865</b>	July	<b>310,428</b>
February	<b>137,472</b>	August	<b>321,618</b>
March	<b>174,621</b>	September	<b>277,997</b>
April	<b>201,523</b>	October	<b>241,510</b>
May	<b>249,860</b>	November	<b>203,440</b>
June	<b>268,291</b>	December	<b>185,821</b>



Carolina Beach Music, LLC

WVCO FM

94.9 The Surf

Studio

(843) 663-9490

Office

(843) 663-9492

**Surf's Stream Report for 2019**

January	<b>225,882</b>	July	<b>349,840</b>
February	<b>216,220</b>	August	<b>336,815</b>
March	<b>261,503</b>	September	<b>265,844</b>
April	<b>292,936</b>	October	-----
May	<b>337,276</b>	November	-----
June	<b>323,743</b>	December	-----

**How long did they listen in 2019?**

15 min - 45	<b>556,042</b>
<b>1 hour +</b>	<b>519,689</b>

**Top Surf Markets: (Based on stream sessions in 2018)**

Charlotte	<b>611,095</b>
Raleigh	<b>301,702</b>
Greensboro	<b>225,396</b>
Myrtle Beach, SC	<b>218,062</b>
Asheville-Spartanburg	<b>107,825</b>

**Age**

50-75 Years	53% Male		47% Female	
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	DAY	DAY PART	RATES:			LIVE DJ READ 7a-7p		BONUS SHOWS!
			:15 Sec	:30 Sec	:60 Sec.			
FM/Stream	Mon-Thurs	6a-7p	\$15	\$25	\$35	\$40		
FM/Stream	Mon-Thurs	7p-6a	\$10	\$20	\$25	NA		
FM/Stream	Fri-Sun	6a-10a	\$15	\$25	\$35	\$40	Includes	"Joyful Noise"
FM/Stream	Fri-Sun	10a-3p	\$25	\$30	\$35	\$40	Includes	"Surf Countdown" "On The Beach"
FM/Stream	Fri-Sun	3p-7p	\$15	\$25	\$35	NA		"On The Beach"



**Carolina Beach Music, LLC - WVCO FM**

**98 N. Ocean Blvd. North Myrtle Beach, SC 29582**

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**TAP Rotators** will give approximately equal rotation throughout morning drive, middays, afternoon drive and evening (if applicable); however, exact distribution of rotation is NOT guaranteed.

**ROS/Best Time Available Spots** will run within the daypart at any time at discretion of station.

**News/Sports/Weather** sponsorships are available. Add \$10 for Opening "Brought to You By" billboard.

**Long-form Programs** are not available on 94.9 The Surf.



Want to grow your business into a multi-market integrated campaign? We will apply our digital research and database to help you achieve your goals. People can't get enough of videos these days, which you can use to your advantage. Show your customers what they can expect from your business! With new technologies such as Alexa and Google Home stay in front of your customers with the help of The Surf team. Our digital expert team can help you with website creation, social media advertising, organic listings and so much more.

**Save yourself and call us!**

- 1 LIVE Link on Surf Player or Printable Coupon
- 10 LIVE DJ READS "Brought to you by messages..."
- 30 :30 sec. FM Broadcast AND Stream Commercials 7a-9p
- 20 :30 sec. FM Broadcast AND Stream Commercials 9a-6p
- 1 Email Blast per month to Surfers – Our database with direct sign-ups

**Total Investment: \$1,200.00 per month**

SPONSOR \_\_\_\_\_

APPROVED BY \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Company URL \_\_\_\_\_

*This contract is non-transferrable and non-cancellable.*



Want to grow your business into a multi-market integrated campaign? We will apply our digital research and database to help you achieve your goals. People can't get enough of videos these days, which you can use to your advantage. Show your customers what they can expect from your business! With new technologies such as Alexa and Google Home stay in front of your customers with the help of The Surf team. Our digital expert team can help you with website creation, social media advertising, organic listings and so much more.

**Save yourself and call us!**

- 1 Link on Player as Main Stream Sponsor (*Take a look at our numbers!*)
- 1 VIDEO Commercial on Player or Printable Coupon
- 15 LIVE DJ READS "Brought to you by messages..."
- 50 :30 sec. FM Broadcast AND Stream Commercials 7a-9p
- 30 :30 sec. FM Broadcast AND Stream Commercials 9a-6p
- 2 Email Blast per month to Surfers – Our database with direct sign-ups

**Total Investment: \$1,500.00 per month**

SPONSOR \_\_\_\_\_

APPROVED BY \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Company URL \_\_\_\_\_

*This contract is non-transferrable and non-cancellable.*



# MAIN SHOW SPONSORSHIPS



## Morgan in the Mornings with Jim Morgan

**Weekdays from 7 AM- 11 AM**

OPEN/CLOSE of ONE Hour during Morgan in The Morning Show with :15 sec. mention “Brought to you by...”

3 :30 Sec. LIVE Reads or Commercial Messages on your sponsored show day - 12 per month

35 :30 Sec. Commercial Messages ROS 7 AM – 8 PM

## The Edge Radio Show with Mike Worley

**Weekdays from 11 AM – 3 PM**

OPEN/ CLOSE of ONE Hour during The Edge Radio Show with a :15 sec. mention “Brought to you by...”

3 :30 Sec. LIVE Reads or Commercial Messages on your sponsored show day - 12 per month

35 :30 Sec. Commercial Messages ROS 7 AM – 8 PM

## On the Beach With Charlie Brown

**Sundays from 1 PM – 4 PM**

OPEN/ CLOSE of ONE Hour during “On The Beach with Charlie Brown” a :15 sec. “Brought to you by...”

3 :30 Sec. LIVE Reads or Commercial Messages on your sponsored show day - 12 per month

35 :30 Sec. Commercial Messages ROS 7 AM – 8 PM

## **Show Sponsorships \$600.00 per month**

SHOW CHOICE \_\_\_\_\_

START DATE \_\_\_\_\_ END DATE \_\_\_\_\_

SPONSOR \_\_\_\_\_

APPROVED BY \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Company URL \_\_\_\_\_

*This contract is non-transferrable and non-cancellable.*



## More Show SPONSORSHIPS

**“Fat Harold’s LIVE” with Mike Worley    \$100 per Show    Wednesdays 7 PM – 10 PM**

Want to know what’s happening at Fat Harold’s?? Tune in weekly for our LIVE broadcast! Only 2 sponsors per show for this exclusive slot!

**4        :30 Sec. Commercial Messages ROS 7 AM – 8 PM during “Fat Harold’s Live” Dates of Choice based on availability.**

**“A Joyful Noise”                    \$400.00 per month                    Sundays 7 AM – 10 AM**

A radio show with a positive message, showcasing gospel, classic and contemporary Christian Music. Great for Community Calendars, Civic Organizations and many more!

**5        :15 sec. LIVE Reads**

**15       :30 sec. Commercial Messages ROS per month on Sundays during “A Joyful Noise”**

Digital Media promotion of your Community Calendar through Social Media – over 10K followers. Average Surf Posts reach Over 3K users.

SHOW CHOICE \_\_\_\_\_

START DATE \_\_\_\_\_ END DATE \_\_\_\_\_

SPONSOR \_\_\_\_\_

APPROVED BY \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Company URL \_\_\_\_\_

*This contract is non-transferrable and non-cancellable.*