



The SURFLINE

The Weekly Newsletter of 94.9 The Surf • WVCO FM
Official Station of the Society of Stranders • CBMA Hall of Fame Radio Station

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Ocean Drive Scene

The Superjock JJ Kinlaw's Back at the Mic — And the Strand Reboots

Two weeks ago at HOTOs, during the closing days of SOS Spring Safari, the CBMA unveiled the **Class of 2026** — and Jay Kinlaw's name was on the list. The next morning, the day after the announcement, Jay hosted the April 25 *Surf Countdown* live from the Ocean Drive studio. Then last Saturday went dark — everyone was supposed to be at the **Ocean Drive Beach Music Festival**, which the weather had other plans for (more on that below). Which makes this Saturday Jay's first chart back on the air since the Hall of Fame news, and the first *Countdown* of the post-Safari, post-festival stretch. The Strand exhales. The mic comes back on. We're back.

Upcoming Events

- 94.9 the Surf Tiki Bar Deck Party on Friday May 15th - Join us at HOTO's from 11am to 3pm
- Ratings for the May 16 *Surf Countdown* are open now at surfcountdown.com. Rate your favorites now.
- **Salty Fries Golf Cart Giveaway - May 22nd** - Go by [Salty Frye's on Highway 17](#) to Enter Drawing
- September 18–27, 2026 • **SOS Fall Migration** — the next ten-night chapter on the Strand.
- See the [Daily Calendar](#) for events happening today in the North Myrtle Beach area.

Farewell, Old Soul Cole

Charleston-Bound — But the Tiki Bar Memories Stay

Friday at the Tiki Bar had a different feel on May 8. It was Old Soul Cole's last one. By Saturday, May 9th at 3pm his final shift on *Live on Ocean Drive* had wrapped, and Cole was packing for Charleston, where life and a new chapter are calling him next.

If you've been listening to The Surf the past few years, Cole has been a constant — the late-night voice on The Surf After Dark, the Saturday-afternoon host of Live on Ocean Drive, and the curator of the Friday 2pm Power Hour at the Tiki Bar, the live broadcast where the weekend started in earnest. He brought a deep crate, a steady hand, and a feel for the music that ran beyond the format's greatest hits. The Southern Soul corners he opened up, the deep cuts he pulled, the way he made late night on a Tuesday feel like the right time for a slow record — that's the kind of radio you don't replace overnight.

We featured Cole in the April 8 issue, and the kind notes you sent in response told us what we already knew: people love this guy. So this isn't a goodbye so much as a **see-you-down-the-road**. The Lowcountry is gaining a good one.

Thank you, Cole — for every Friday at the Tiki Bar, every late-night set, and for treating every record like it mattered. Because to you, every record did.

Cole's shows are off the program schedule starting this week..

The Festival That Wasn't

Rain Took Saturday — The Story Goes On

The **9th Annual Ocean Drive Beach Music Festival** was set for Saturday, May 2 — The Commodores, Band of Oz, and Jim Quick & Coastline staged on the oceanfront at 96 South Ocean Boulevard, eight hours of music on the sand. The weather had other plans. The festival was **rained out and cancelled**, and the festival team has been working through refunds in the days since.

It's a tough one. Eight hours of music staged for a generational lineup, all of it on the wrong side of a forecast. The hosts and producers did everything right; the sky did what the sky does in early May on the Carolina coast. The disappointment is real.

But here's what the rain *didn't* do. It didn't cancel the Commodores' catalog. It didn't silence Band of Oz, who keep doing what they've done for fifty-plus years. It didn't stop Jim Quick, whose "Wait For Me" is still holding top-three real estate on this week's chart. The artists are still here. The audience is still here. The music doesn't need a weather window to keep going.

Fall Migration arrives September 18–27. The OD Beach Music Festival will be back. The Strand always reboots.

94.9 The Surf Program Guide

Live shows 7 days a week from Ocean Drive, the Shag Capital of the World — Listen live at 949thesurf.com

| SHOW | HOST | TIME |
|-----------------------|--------------------------------|----------------------------|
| Morgan In The Morning | Jim Morgan | Mon-Fri, 7-11 AM |
| Best Day Ever Show | Jim Quick | Mon-Fri, 11 AM-3 PM |
| The Traffic Jam | DJ Heavy | Mon-Fri, 3-6 PM |
| Southern Soul at 6 | DJ Heavy | Mon, Tue, Thu, Fri 6PM-7PM |
| The Surf Countdown | Jay Kinlaw | Sat, 10 AM-12 Noon |
| Fat Harold's LIVE | Surf DJs join Fat Harold's DJs | Wed, 6-9 PM |
| A Joyful Noise | Jim Morgan | Sun, 7-10 AM |
| Swamp Soul | Jim Quick | Fri, 7PM |

Have you renewed your CBMA Membership for 2026?
Support Your Favorites - cammy.org

This Week's Surf Countdown

May 9 Chart • Presented by Jay Kinlaw on 94.9 The Surf

These ratings reflect submissions over the last two weeks, since there was no countdown on May 2 (festival weekend). Were you tuned in to 949thesurf.com on Saturday?

North Tower holds the top spot for a second week running, with “Pretty Lady” keeping a tight grip on #1. **Ella Langley**’s “Choosin’ Texas” stays steady at #2 and **Jim Quick**’s “**Wait For Me**” continues its long stay in the top three. **The Tams** make news two ways this week — “I Tried” climbs into the top five at #4, and the band’s “My True Love” sits comfortably at #8. **Rick & Lesa** have *two* records on the chart this week — “Every Road” at #6 and their newly arrived “Too Late” at #12. And our Chart Spotlight, **Andy and Oneida**’s “Cruisin’ Down the Boulevard,” hangs in at #16 — still earning votes after weeks on the chart. Full board below.

| # | SONG TITLE | ARTIST |
|----|----------------------------------|---|
| 1 | “Pretty Lady” | North Tower |
| 2 | “Choosin’ Texas” | Ella Langley |
| 3 | “Wait For Me” | Jim Quick with R. Mark Black and Allie Privette |
| 4 | “I Tried” | The Tams |
| 5 | “I’m Going to Make Her Mine” | Gary Lowder & Smokin’ Hot |
| 6 | “Every Road” | Rick & Lesa |
| 7 | “I Just Might” | Bruno Mars |
| 8 | “My True Love” | The Tams |
| 9 | “I Shiver” | Main Event Band |
| 10 | “At the End of the Day” | Rivermist |
| 11 | “I’ll Be There” | Too Much Sylvia |
| 12 | “Too Late” | Rick & Lesa |
| 13 | “Baby, You’re the Melody” | Ken Knox and the Chairmen of the Board |
| 14 | “Carolina’s Home” | Jennifer James |
| 15 | “Hit Me with Them Horns” | Swingin’ Medallions |
| 16 | “Cruisin’ Down the Boulevard” | Andy & Oneida |
| 17 | “Bands on the Beach” | Vaughan Penn |
| 18 | “Love is What I’m Talkin’ About” | The Castaways |
| 19 | “Patience” | Harold Smith with Gary Lowder & Smokin’ Hot |
| 20 | “Pretty Women Everywhere” | Craig Woolard |

Rate songs for next week at surfcountdown.com

Bubbling Under

- “Love Makes the World Go Round” — Jackie Gore & Russell Thompkins, Jr.
- “New Money” — Chris Keaton
- “The Sea, Sand and You” — Deb Browning and Townsend Link
- “Written in the Key of Love” — Barry Duke

Chart Spotlight • Behind the Song

“Cruising Down the Boulevard” — Andy and Oneida • #16

They sing about cruising the Boulevard. They play on the Boulevard. The audience voting them up the chart is dancing on the same street.

Andy and Oneida Locklair’s “Cruising Down the Boulevard” sits at **#16** on this week’s *Surf Countdown* — and that’s no flash-in-the-pan position. The song debuted in the spring and has held chart real estate for more than six weeks running. It was at #13 back on the March 28 chart and has stayed in voter rotation ever since. In a format where new releases come and go in three weeks, sustained chart presence like this tells you one thing: the shaggers like it, and they keep voting it up.

Released June 4, 2025, the radio edit clocks in at 3:13 — a tight, dance-floor-ready single built around the kind of laid-back groove that fits the Strand the way a shag step fits a downbeat. The lyric sells the feeling: warm summer nights, neon-lit streets, windows down, the open road. It’s a song about the very thing a lot of Surf listeners are doing while they’re listening to it.

The Duo

Andy Locklair is a Darlington, South Carolina native — singer, songwriter, stand-up comedian, and award-winning television personality whose stage instinct is half showman, half storyteller. **Oneida Martin Locklair**, from Goldsboro, North Carolina, has been in the business more than thirty years, an award-winning vocalist known for stop-the-room tributes to Patsy Cline, Gladys Knight, Crystal Gayle, and Cher. Together as a married duo — or fronting their 9-piece show band with horns when the venue calls for it — they’ve built a reputation for shows that mix music, comedy, and a song catalog that pushes past 300 titles and runs from George Jones to Etta James to Journey.

Local Presence

Carolina audiences know them best from their long residency at **Buoy’s** in North Myrtle Beach. As the owner has said, his business goes up every weekend Andy and Oneida are there, and he wishes they were there every weekend. That’s the kind of testimonial money can’t buy — and it’s exactly the relationship that made “Cruising Down the Boulevard” feel less like a new release and more like a love letter to the street that’s been good to them.

CBMA Family

They’re no strangers to the beach music industry, either — Andy and Oneida played the HOTOs Music Showcase during CBMA Weekend 2022, a slot that puts them squarely in the heart of the format’s biggest annual gathering.

On the Chart

Cue it up this week. Roll the windows down. The song knows exactly where it is.

“Cruising Down the Boulevard” — Andy and Oneida

Andy and Oneida Locklair • Released June 4, 2025 • Andy and Oneida Entertainment

CBMA Class of 2026 — One to Watch

Jay Kinlaw — DJ Inductee

The 2026 class was announced on April 24th. Each week, We'll be rolling out profiles of the **Class of 2026** one at a time. We'll start close to home.

Jay Kinlaw — host of the Surf Countdown, voice of the Saturday morning Surf Countdown, three-time CBMA Club and Mobile DJ of the Year — was named to the 2026 Hall of Fame class alongside Pat Gwinn and the late Larry Williams in the DJ category. The honor caught him by surprise on Friday April 24th hat HOTOs during Spring Safar. The next morning he was right back at the mic on the Countdown.

From a Charlottesville, Virginia kid working high school parties with every 45 in the Casey Kasem top 40, to road emcee for **Bill Deal & the Rondelles** traveling Galveston, Miami Beach, and New York City, to nearly two decades in the Ocean Drive booth — Jay's path has been the long one. His Wednesday nights with **Jim Quick & Coastline** at Fat Harold's are a beach music institution. His Saturday morning chart show is the format's most-watched scoreboard. The CBMA induction recognizes what musicians and shaggers have known for years: nobody sells the record like Jay sells the record.

Ceremony: **November 5–8 at the Alabama Theater**, North Myrtle Beach. Full Class of 2026 roster at cammy.org. More profiles in the weeks ahead.

Catch Jay every Saturday on the Surf Countdown, 10 AM – 12 Noon, on 94.9 The Surf and streaming live at 949thesurf.com.

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